

TED TALKS

Website Master Class

Presenter:
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Acknowledgement Of Country

UMSU acknowledges the Traditional Owners and Custodians of the lands on which we work – the Wurundjeri and Boon Wurrung people of the Kulin Nation – and pay our respects to Indigenous Elders past, present and emerging.

Sovereignty has never been ceded. It always was and always will be, Aboriginal land.

TED Talk 6

Learning Intention:

Attendees are learning how to edit pages on the UMSU website

Success Criteria:

Attendees have a better understanding of:

- Adding content to their webpages
- Making content accessible
- Adding an image
- Adding a PDF

The screenshot shows the UMSU website interface. At the top, there is a navigation bar with links for 'Account', 'Basket', 'Intranet', and 'Log out'. Below this is the UMSU logo and a secondary navigation menu with links: 'Find Support', 'Buddy Up', 'Make a Difference', 'Express Yourself', 'Things To Do', and 'About'. The main content area is titled 'Workshop Test Page' and contains the following text:

Welcome to the CME Workshop

We are learning how to edit pages on the UMSU website.

Success Criteria

Attendees have a better understanding of:

- Adding content to their webpages
- Making content accessible
- Add image
- Add PDF

On the right side, there is a sidebar with a list of navigation links, each in a button-like format with a plus sign:

- About UMSU +
- Contact
- History of the Student Union
- UMSU Constitution
- UMSU's Moving!
- All News
- Advertise With Us +
- Media and Press Contact
- Become a Member
- Fine Print +
- General Secretary +
- Get a Job +
- President +
- SSAF
- Social Media +
- Publications
- Students' Council +

WEBSITE

The website is your tool to advertise your department and represent students on matters that affect them.

1. Keep content up to date
eg. Publish campaign outcomes
2. Make content accessible.
eg Stuff that takes ages to read probably won't get read!
3. Market your events.
eg Link your content on your socials.

OBs Do

Web pages are OBs responsibility to keep up to date.

CME Does

- Surveys
- Forms
- Home page banners/album cover side image
- Training (Help Docs)



LET'S GET STARTED

<https://umsu.unimelb.edu.au/about/umsu/test/>

ACCESSIBILITY TIPS

1. Use headings correctly to organise the structure of your content
2. Include proper alt text for images
3. Give your links unique and descriptive names
4. Use colour with care

Summary

The website is your channel to advertise what you do to students!

- Use Help Docs videos to help you edit the website
- Need a one on one, send a request through Help Desk
- Make content accessible
- Keep it up to date
- It's yours to curate!
- Have fun!